

Obaasema Magazine to Cover New York Fashion Week

PHILADELPHIA, September 8, 2010 – In mid-July Obaasema brought you an exciting live coverage of the first-ever Africa Fashion Week, NY. Well, this week, Mercedes Benz Fashion Week begins and we will be bringing you similar coverage of this thrilling event!

Designers participating in New York City's biggest week-long fashion event include Donna Karen New York, BCBG Max Azria, Michael Kors, Vera Wang and many more! Spend the rest of your week with us at www.obaasema.com for a recap of the runway shows!

ABOUT OBAASEMA MAGAZINE: Obaasema magazine, a subsidiary of Obaasema, Inc., is an empowerment and lifestyle publication for the modern African woman. Established in 2006 in Philadelphia, PA, Obaasema is dedicated to celebrating, empowering and inspiring the African woman through constructive channels of health, financial literacy, fashion, entertainment, spirituality and more. The crux of the magazine lies in its mission to encourage every woman to reach deep inside of herself to connect with the ideal woman within her.

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